

IMImobile Ranked Number 23 Fastest Growing Technology Company on the Deloitte Technology Fast India 2011

- Attributes its 135 per cent Revenue Growth to Technical Leadership and Technology Innovation

Hyderabad, India, 18th November, 2011 – IMImobile today announced that it ranked Number 23 on the Deloitte Technology Fast 50 India 2011, a ranking of the 50 fastest growing technology companies in India. Rankings are based on percentage revenue growth over three years. IMImobile grew 135 percent during this period.

IMImobile's CEO, Mr. Vishwanath Alluri, credits technological innovations and compelling customer value with the company's 135% revenue growth over the past three years. He said, "We at IMImobile are honored to be felicitated by Deloitte Touche Tohmatsu India Private Limited for the exceptional effort we are putting in delivering innovation and customer value that resulted in this growth. Our teams across the globe will be further motivated to build on this success and deliver more path breaking innovations for the industry with impeccable execution."

"Making the Deloitte Technology Fast 50 India ranking is a testament to a company's commitment to technology," said P N Sudarshan, Senior Director, Deloitte Touche Tohmatsu India Private Limited (Program Director, Deloitte's Technology Fast 50 India program). "With its 135 % growth rate over three years, IMImobile has proven that its leadership has the vision and determination to grow in difficult conditions."

IMImobile previously ranked 41st on 2010 Deloitte Technology Fast 50.

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About IMImobile

IMImobile is a global technology infrastructure and solutions provider to mobile operators, media companies and enterprises with over 600 employees and a global presence across Asia, Europe, America and the Middle East.

The IMImobile product and service portfolio is built on a core modular service platform called the DaVinci Evolved Service Platform hosted in the cloud. The platform provides the foundation to enable a mobile marketplace and to run a range of next generation mobile internet services and enterprise grade CRM, messaging, rich media, marketing and analytics solutions.

IMImobile is working with over 100 Blue Chip companies and its services reach over 900 million people in over 60 countries. IMImobile's operator customers include Aircel, Airtel, BSNL, Meteor, Millicom, Mobitel, MTN, Reliance, Tata, Telefonica, Virgin Mobile and Vodafone. IMImobile's media and enterprise customers include BBC, Star TV, Reuters, Yahoo, Google, EMI Music, Universal Music, Sony and Warner Music, The AA, Centrica and E-ON.

For more information www.imimobile.com

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