

IMImobile a winner in the *AO Global 250 List*

July 18, 2008, Hyderabad, India: IMImobile, the global provider of value-added services to mobile telecom operators and content owners, today announced that it has been selected by AlwaysOn, as one of the AO Global 250 winners. The 6th annual list from the US Company recognizes the top private companies and industry leaders demonstrating significant market traction and developing disruptive technology. IMImobile's inclusion in the prestigious list comes after impressive global growth by the Indian company over the last year. IMImobile was selected on the set of five criteria: innovation, market potential, commercialization, stakeholder value and media buzz.

"The AO Global 250 winners have excelled in key strategic areas in the global technology markets", said Tony Perkins, founder and CEO of AlwaysOn. "We congratulate them for their success in introducing new tools, services and platforms that are driving the next phase of innovation and creating real value at an economically uncertain time."

"IMImobile is honored to be a Global 250 winner" said Vishwanath Alluri, CEO and Founder. "The award reflects the fantastic growth the company has achieved over the last year and cements our position as one of the leading providers of cutting edge technology in the mobile space."

The AO Global 250 were selected from hundreds of companies around the world by a panel of industry experts in the online technology, media, entertainment, enterprise and greentech sectors. IMImobile was the only Indian company to be selected in the mobile sector. IMImobile and the other AlwaysOn Global 250 Top Private Companies, including Facebook, Flixster and Twitter, will be honored at the AlwaysOn & STVP Summit at Stanford University, July 22 -24.