

IMImobile helps students receive exam results through mobile SMS Examination results

Hyderabad India, April 17 2009: IMImobile, the leading service creation partner for operators today announced an exclusive partnership with the National Network of Education (NNE) to deliver board and university examination results directly to students via SMS.

The results will be delivered using mVaayoo - IMImobile's innovative two-way web based SMS service. mVaayoo combines leading web and mobile technologies in an interactive and cost effective communication platform. While results will be published as usual on NNE's dedicated portal: www.ExamResults.net, candidates now have the opportunity to learn of their results by sending a SMS with 'RESULT' to '56263'. Students will then receive an immediate reply with their examination results. Millions of students are expected to capitalise on the timely service over the coming days.

Commenting on the innovative service, Mr. Vishwanath Alluri, Chairman and Founder of IMImobile said "We are pleased to partner with NNE to deliver examination results directly to students through their mobile phone. Waiting to find out your results can be a nervy affair but this service will ensure students learn about their grades in a fast and efficient manner regardless of their location. mVaayoo continues to open new communication channels for enterprises through cost-effective bulk SMS messaging and we are delighted to bring the service to India's students at this crucial time of year."

Mr.Rajkumar Jalan, CEO and MD of NNE adds "The new service being launched by NNE and IMImobile is a breakthrough for students. The exciting service will enable students to retrieve their exam results on their mobile instantly without the need to find an internet connection or travel to school. We are very sure that this joint initiative shall revolutionise the result delivery mechanism and usher in a new era of getting exam results in a flash."

Detailed instructions to help students retrieve their results are available on all of NNE's portals. NNE has been serving the educational sector for last 9 years through its prime portals www.IndiaEducation.Net, www.IndiaEduNews.Net and www.ExamResults.Net. The portals are supported with a further 42 local portals covering every State Union Territory, Metro & major city of India.

For more information on the leading two-way bulk SMS messaging solution visit:
www.mVaayoo.com