

IMIMobile Ranked 411 and the Fastest Growing Technology Company on the Deloitte Technology

Fast 500 Asia Pacific 2009

Hyderabad, India: December 11, 2009 – IMIMobile, the leading service creation enabler for operators today announced that it ranked 411 on the Deloitte Technology Fast 500 Asia Pacific 2009, a ranking of the 500 fastest growing technology companies in Asia Pacific. Rankings are based on percentage revenue growth over three years.

IMIMobile's Founder & CEO, Vishwanath Alluri, credits the company's technical leadership, innovation and ability to scale for its 98.5% revenue growth over the past three years. He said, "To be recognized by one of the most respected Technology Awards of the region supports our vision to be the global partner of choice for operators and brands to deliver user-centric, revenue generating services to market quickly. Our teams across the globe are proud to be recognised as a Deloitte leader and we look forward to working in partnership with our customers for continued success."

"Making the Deloitte Technology Fast 500 is commendable in today's highly competitive technology industry," said Ian Thatcher, partner in charge of Deloitte's Technology Fast 500 Asia Pacific program. "We congratulate IMIMobile on being one of the 500 fastest growing technology companies in the region."

Technology Fast 500 Asia Pacific selection and qualifications

The Technology Fast 500 list is compiled from Deloitte's Technology Fast 50 Asia Pacific programs, nominations submitted directly to the Technology Fast 500, and public company database research. To qualify for the Technology Fast 500, entrants must have had first year operating revenues of at least US\$50,000.

Entrants must also be public or private companies headquartered in Asia Pacific and must be a "technology company," defined as a company that owns proprietary technology that contributes to a significant portion of the company's operating revenues; Manufactures a technology related product, or devotes a significant proportion of revenues to the research and development of technology.